



American
Name Services
...whatever you need—just name it!

FOR IMMEDIATE RELEASE

EVG Canadian Data Now Exclusively Available from American Name Services

Over 42k records available in Canada

OREM, Utah (January 29, 2013) - American Name Services announces a new Postal, Telephone and Email data file for Canadian markets from The Evolution Group (EVG). With the expanding seminar attendee base of EVG in Canada, the data in the EVG Canadian file is tailored for companies and organizations that are looking for individuals in Canada that attend financial education seminars focusing on protecting and increasing wealth. The individuals contained in the new file are highly motivated business opportunity seekers with above average income who keep up to date on new avenues to improve their finances and increase their wealth.

Information about this new data file is available online at www.americannameservices.com or by contacting Wendy Harwood at wharwood@a-names.com.

About American Name Services

Founded in 1995, American Name Services has assisted thousands of businesses worldwide. As the data intelligence behind marketing strategies; utilizing the world's vast databases combined with state-of-the-art technology, unparalleled experience and customized partner relationships, clients are realizing the benefits of today's marketing strategies.

Experts at ANS implement the most advanced programming and analysis to ensure efficiency and profitability, strategically guiding companies to make good data decisions whether online or offline. Clients receive the benefits of geo-targeting and extensive data cleansing and modeling to maximize advertising campaigns. Through the development of campaign monitoring and tracking solutions, ANS provides clients with greater knowledge and metrics of their advertising efforts. Empowering clients with the necessary tools to measure the effectiveness of ad promotions quantifies the success between marketing and sales departments, enabling clients to realize the long-term value of the data.

For more information, visit www.americannameservices.com or call 1-800-434-1851.

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